



Bloomed to Last, Inc

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BIO

Kristi Richardson, PBC™
Owner of Bloomed to Last, Inc

Kristi Richardson, has designed and delivered more than 12,000 floral arrangements in her six years as a professional bridal consultant (PBC) and silk floral designer. She has been published in several local and national publications including the *Northwest Herald*, *Downtown Times* and multiple *Fun, Food and Crafts* magazines. She is also a contributing expert writer for *WeddingWisdom.com*, *MomentsOfElegance.com* and *EzineArticles.com*. Kristi has also recently been published on *ChicagoStyleWeddings.com*.

As a speaker, Kristi has appeared at several area bridal expos and at various ladies organizations. Kristi has taught young floral designers to better their skills through continued education classes held at McHenry County College. These classes included: Floral Arranging 101 and Wreaths, Swags & More. Kristi provides planning consultation for Downtown Crystal Lake Main Street organization, where she is the chairperson for their largest event, Johnny Appleseed. This is her 3rd year in this role. Downtown honored Kristi in 2004 with their Manager's Choice GEM Award.

Kristi holds a Bachelors of Arts Degree in Business Administration from Columbia College of Missouri. She received her Professional Bridal Consultant from Thomson University. She engages in continuing education through her association with the Association of Bridal Consultants.

With over 12 years in the retail industry, owner Kristi takes great pride in knowing what real customer service is. "Not only am I a professional to my clients, but a friend, which truly enhances the relationship." Kristi believes that elegance IS affordable, and shows her clients this by providing outstanding silk floral products, at affordable prices.

"Providing Silk Floral Designs with Services, Savings & Style!"

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